

Coconut Telegraph

July 2015

Volume 9 Issue #101

Prestige Publishing, Inc

101425 Overseas Highway

PMB #628

Key Largo, FL 33037

Deadline

for the

Coconut Telegraph's

next issue is

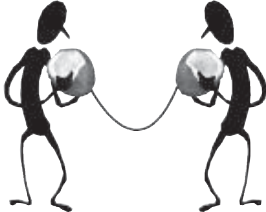
Wednesday,

July 22, 2015

Contact Denise at

305-304-2837

theconchtelegraph@gmail.com



Cast of Characters:

Editor/Sales/Distribution

Denise Malefyt

305-304-2837

theconchtelegraph@gmail.com

Advertising Production

Sue Beal

305-451-4601

beal\_s@bellosuth.net

Notice: We do not mail out the Coconut Telegraph and we do not sell subscriptions.

It is available for free online at www.theconchtelegraph.com.

For comments please visit The Conch Telegraph on Facebook.

Articles

Editorial: You Catch More Flies With Honey Than Vinegar.....2

Happy 2nd of July?!.....3

Anny Bananny says, "Eat More Bananas".....4

Adopt An Animal, Key Largo Shelter.....6

Key Largo Rotary Funds KLS Art Program .....7

Conch Characters.....8

Sounds of the Keys.....9

True Stories from the Medical Profession .....10

Don't Miss Swingin Harpoon Blues Band at Gilbert's .....11

Getting from Here to There - Keys Map Page.....12-13

MOAA Awards Local Cadets .....14

10 Questions with Colbert the Band .....15

Successful Benefit for Capt. Dennis Gobin .....16

Hunk of the Month: Capt. Mark Hutchings.....16

Mangrove Galley: Banana Cream Pie .....17

Coco"Nut" Funnies.....18-19

Key Largo Locator Map Page.....20

Classified Ads.....21

Daily OM: The Importance of Sleep .....21

Business in the Keys .....22

"I was a Police Officer" .....23

Editorial: "You Catch More Flies With Honey Than Vinegar"

It's a simple metaphor. Flies represent anything you want to achieve. Honey (sweet) represents anything pleasant that you do to get what you want. Vinegar (sour) represents anything unpleasant that you do to get what you want. It tells you to use nice methods rather than unkind methods in dealing with other people.

When I worked for other newspapers as a highly paid salesperson collecting a salary, commission, full benefits including profit sharing, my job was to procure sales and chase down checks from delinquent accounts. When dealing with irate and hostile customers verbally attacking me and the newspaper I worked for, I had to handle it in a professional manner. I was thrown out of places and walked through their doors again the next day. If the editorial "news" staff wrote an unpleasant article about one of my accounts I took the beating verbally and financially. That was my job.

Since I started The Coconut Telegraph 9 years ago I am not just the salesperson but the writer, circulation manager, photographer, office manager, etc. I sure have learned a lot! You find out who your friends are fast. For instance, there's one guy I used to see at a local bar every day dripping in gold yet always complaining about being broke as he chugged his top shelf whiskey. I visited him in the hospital and helped him and his kid out. I was a good friend to him. I wrote one story he didn't

agree with and now he tells everyone he hates me.

Lesson #1 - Most alcoholics do not make good friends or parents. Their only concern is their next drink.

Lesson #2. There is no time for bullshit. The phone is for business. Last month I had a really old lady call me and threaten to sue me because I wrote that my opinion is that butter is healthier than margarine. I said "Do your own research" and disconnected. She called me back and left a message that if I would return her call and explain it to her she would call off the lawyers. I should have said...

Lesson # 3. Not all customers are worth having. It is not my civic duty to run your press releases so you don't have to pay for an ad. We do not jump through hoops of fire and cut our price in half for a customer that buys one ad a year... no matter how surly your disposition is and how important you think you are. We are too busy helping nice people.

right, Blue Girl... because I'll be holding my breath.



Disclaimer

The Coconut Telegraph © 2006-2015 is published monthly by Prestige Publishing, INC. All rights reserved. No part of this publication may be reproduced without written consent of the publisher. The Coconut Telegraph welcomes written articles, photos, and artwork of local interest to be used and/or edited at the discretion of the publisher. The Coconut

Telegraph assumes in good faith that all editorial and advertising material submitted are the original property of the advertiser. The Coconut Telegraph may not be held responsible for errors, omissions, or for circumstances beyond our control that may affect the distribution schedule.

Happy 2nd of July?!

From the Huffington Post: Author Kenneth C. Davis has revealed that the 2nd of July may actually be the more appropriate date to mark the nation's special day.

"The fact is that John Adams wrote home to Abigail on the 3rd that this day, July 2nd will go down in history," Davis said during an appearance on "CBS This Morning." "We'll celebrate it with

parades and pomp and bells ringing and fireworks, and it was because Congress actually ruled it in favor of independence on July 2. But it was two days later, of course, that Congress then accepted Jefferson's declaration, explaining the vote two days before that really got fixed in the America's imagination as our birthday. July 2nd should be Independence Day."

Key Largo Conch House

MM 100.2 Oceanside • Key Largo

Featured on the Food Network

Breakfast • Lunch • Dinner

7 am - 10 pm Daily

Local Seafood

Vegetarian Entrees

Cook Your Catch

Pet Friendly

Childrens Menu

Award Winning Lobster Bisque and Conch Fritters

Award Winning Food & Coffee

Wine • Beer • Espresso

Homemade Desserts

Open 8 am - 10 pm daily.

305-453-4844

HOW DO YOU SAVE 1000 DOGS??

BY NEUTERING ONE!!

Free Spay and Neuter at Upper Keys Humane Society

101617 Overseas Highway • Key Largo, FL 33037 • (305) 451-3848

Doc's Diner

Come Hungry!

10% OFF WITH THIS AD

It's clean, it's fast, it's delicious!!!

Great breakfast, great lunch, great everything!!

6 am - 2 pm • 7 Days

MM 99.7 Bayside

99696 Overseas Highway, Key Largo

docsdinerkeylargo.com • 305-451-2895

Find us on facebook.

We Come to You!

NEW TIRE SALES

DISCOUNT PRICES ON MAJOR BRANDS

10% LOCALS DISCOUNT

SAME DAY SERVICE

ON SITE INSTALLATION

942-6325

B & B

MOBILE TIRE SERVICE

Locals' Discount!

KEY LARGO, FL

New Tire Sales

Available 24/7

35 Years Experience

BRYAN WHEATON

Cell: (305) 942-6325

Home: (305) 453-0815

Mastercard & Visa Accepted