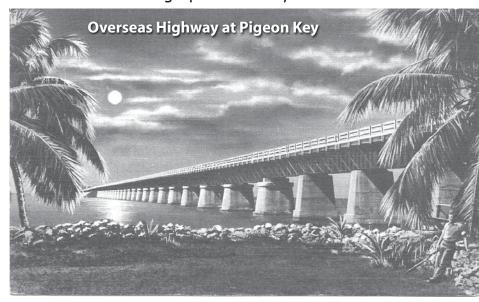
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Taste our Boobies!!

by Rob LeBrun, General Manager, Gilbert's Resort

Have you seen the new pink frozen drink at Gilbert's served with a pink straw? The one with the funny name, it's hilarious variations, and that also packs a punch? It's no wonder that this new fruity concoction is taking the area by storm... because everyone loves our Boobies!

Each batch of the Boobie has one full bottle of Bacardi Superior Rum, one bottle of Bacardi 151 Rum, one bottle of Peach Schnapps, and a full bottle of Triple Sec. We mix that with various fruit juices (cranberry, pineapple, etc.) and let it freeze in our Island Oasis machines until it is just the perfect consistency. We fill our 16-ounce cup with this yummy goodness, and add a special Pink straw... given only with this drink.

Now comes the fun part! Add a floater to your Boobie, and besides adding more booze, it changes the name. You can order a Big Boobie, a Perky Boobie, a Malibu Beach Boobie, a Grandma's Boobie,

a Horny Boobie, a Natural Boobie, and yes, you can even order a Boca Boobie!

The best part of this experience is the donation aspect of the Boobie plan. Gilbert's is donating \$1 from every drink sold to help support **Breast Cancer** Awareness. We have partnered with the American Cancer Society

Making Strides for The Florida Kevs, and will be donating twice a year for this cause that hits close to home.

Last October, after selling the Boobie for 6 months, Gilberts owner Jon Weisberg donated \$3200. But it wasn't just Jon who donated; every Gilberts patron who bought a Boobie was part of that donation. Everyone can help, all the while enjoying a fruity, frozen, frivolous, frappé of fun.

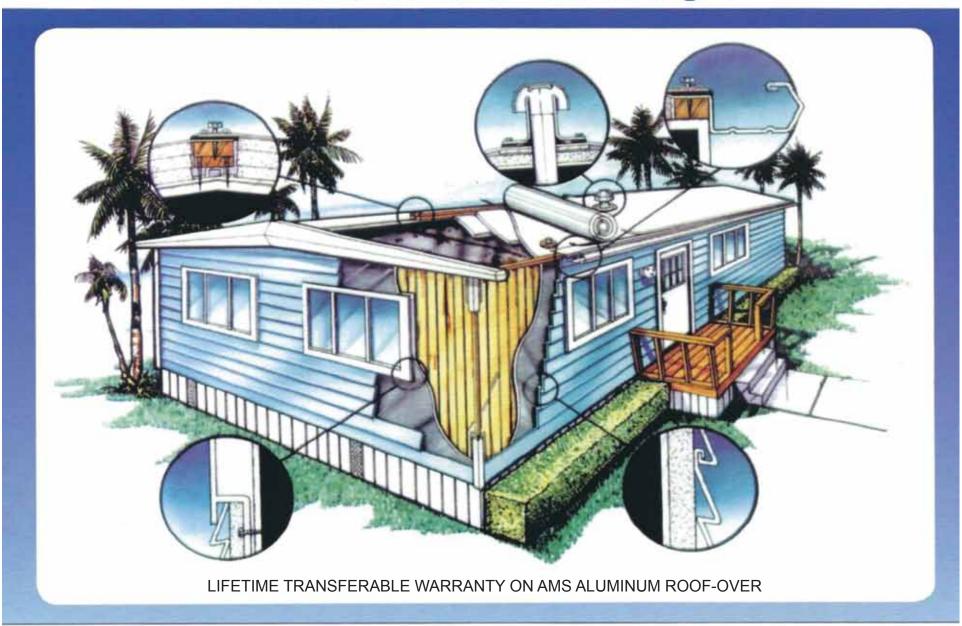
Stop by Gilbert's Resort at MM 108 to try one for yourself Whether you stop by on your way to Key West, or on your way back north, or if you live in Key Largo, we will be here waiting to share our Boobies with you. (Pun intended!) Photo by Felipe Correa.



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