2 · The Coconut Telegraph · January 2023 January 2023 · The Coconut Telegraph · 3

## Coconut Telegraph

January 2023 Volume 17 İssue #197 Prestige Publishing, Inc 101425 Overseas Hwy. PMB #628 Key Largo, FL 33037

## Deadline

for the Coconut Telegraph's next issue is Thursday, January 19, 2023

We now sell subscriptions! See our ad on page 12 for details.

The Coconut Telegraph is available free online: theconchtelegraph.com. For comments please visit The Conch Telegraph on Facebook.

## **Cast of Characters:**

Editor/Sales/Distribution

# Denise Malefyt

305-304-2837 (leave a message) theconchtelegraph@gmail.com

### Ron Kostick

Independent Advertising Consultant 305-849-3778 rlkostick@gmail.com

### Sue Beal

Advertising Production 305-451-4601 beal s@bellsouth.net



#### **CONTENTS**

Critters in Our Midst: Monarch Butterfly by Carol Ellis	4-5
Artist of the Month: Gary Pollack	9
Winners of a Recent Theory Contest	11
Getting from Here to There - Keys Map Page	12-13
Daily OM: Numbers	14
Key Largo Library Programs for January	15
Key Largo Locator Map Page	16
Business in the Keys	18-19
Coco-Nut Funnies	20-21
Adopt a Key Largo Animal Shelter Pet	22
Classifieds	22
Conch Characters	23

## Editorial - Junk Mail

Junk mail! High priced advertising in a glossy publication that comes in your mail box or clogs up your post office box. In the newspaper business we call them "throw away's" because thats just what most people do with them, drop them in the garbage and send them off to Mt. Trashmore.

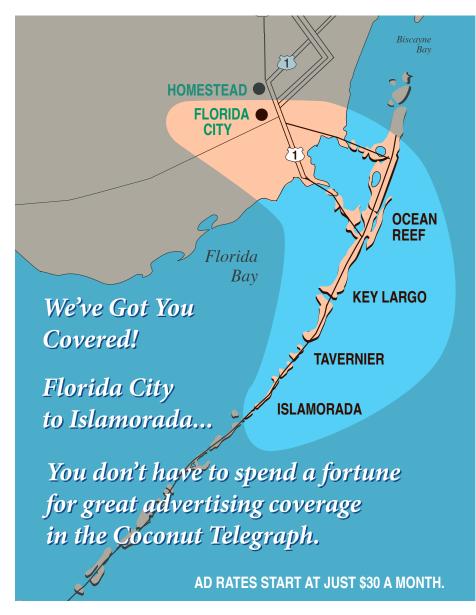
On a whim I decided to save them for a month. See photo. What a waste! Can't even use them to line a bird cage or wrap a mullet.



Some of those publications boast higher circulation numbers than us but they aren't worth the paper they are printed on if they don't have a high penetration. How many people actually read it? What's there to read if it is all ads?

The Coconut Telegraph has a very high penetration. Some of our loyal readers actually hoard them or they mail them to friends and relatives in other states even though we have a free web-

site with easy access and we do have subscriptions available, see page 13. Wishing evpy and healthy



#### · Disclaimer

INC. All rights reserved. No part of this publication may be reproduced without written consent of the publisher. The Coconut Telegraph welcomes written articles, photos, and artwork of local interest to be used and/or edited at the discre-

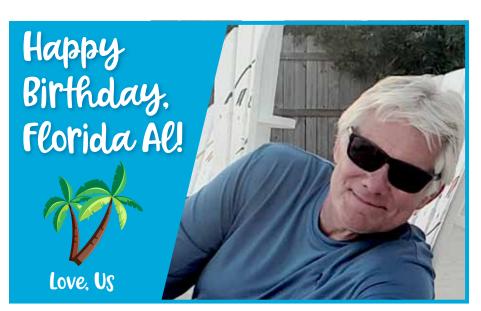
The Coconut Telegraph © 2006-2023 is published monthly by Prestige Publishing, tion of the publisher. The Coconut Telegraph assumes in good faith that all editorial and advertising material submitted are the original property of the advertiser. The Coconut Telegraph may not be held responsible for errors, omissions, or for circumstances beyond our control that may affect the distribution schedule.

# In Loving Memory **SYLVIA MURPHY**











Stop by! Enjoy our shaded outdoor seating!

Open 7 Days a Week, Noon 'til 10pm Happy Hour 3 to 6 pm

**NFL Sunday Ticket** Sun., Mon. & Thurs. Thursday Night Jam from 7 to 10pm

Please wear a mask when not seated. We have wheelchairs, walkers, and other medical supplies available for our Veterans.



SUN, MON, THU, FRI & SAT nights

2 Seagate Blvd. MM 99.6 • Key Largo • 305-451-0307 • www.legionpost333.org